

Are you a Creative individual?

Thinking about freelancing or setting up in business?

Here's a free workshop in Hereford

Starting your Creative Business - a 2 day workshop

Thursday 27th & Friday 28th November 2014

9.00am – 4.30pm on both days.

"Thank you so much for providing the course this week. I found it an invaluable insight into the realities of starting my business and Percy is an exceptional advisor."

Claudia Huxtable (course participant from July 2014) - fashion and product designer

*"Thanks for a inspiring and invaluable 2 days of creative small business advice...
....up up and away"*

Simon Marriott, Actors Resource Centre

This two day intensive workshop, delivered by Percy Emmett, is designed for any creative individual based in the West Midlands who is planning to set up, or is in the early stages of running, a creative enterprise.

The course covers key topics including:

- Your creative values and how they relate to your business model
- Practicalities: how to set up what type of business, LTD, social enterprise, sole trader?
- Identifying your customer base, their spending power and how to reach them
- Cash flow, budgeting and costing your product or service
- The marketing mix

The course fee is fully subsidised by European Regional Development Funds — to apply for a place, or for more information, visit www.creativeenterprise.org

Venue: - Hereford College of Arts,

Room A10, College Road Campus, Hereford, HR1 1EB

www.hca.ac.uk

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